

Logan Sorese

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Levy Online — *Web-Developer*

Mar 2020 - Present · Las Vegas, NV / Remote

Freelance Web Developer

Jan 2013 - Present · On the internet

- Ecommerce websites utilizing Shopify, WooCommerce, OpenCart, and Magento; Custom Wordpress Plugins/Themes using a variety of frameworks.
- Researched, developed, and implemented UI/UX designs into HTML/CSS and then further development into websites and apps.
- Developed websites and marketing campaigns for large healthcare organizations, small businesses, and marketing agencies.

MassMedia — *Web-Developer*

Jan 2017 - Mar 2019 · Las Vegas, NV

- Planned, built, and maintained websites utilizing Wordpress, Shopify, Joomla.
- Created node.js applications to automate daily tasks such as event scheduling, data analysis, and email marketing with Huginn and email funnels.
- Building HTML5 banner ads by scratch using sequence.js and CSS3 transitions.

WIBY Studio — *Freelance Web-Developer*

June 2016 - Dec 2020 · Las Vegas, NV

- Shopify & Wordpress development.

The Church Online — *Lead Web-Developer*

Mar 2014 - June 2016 · Pittsburgh, PA

The Fold Bespoke — *Freelance Web-Developer*

2011 - 2013 · On the internet

Virginia Commonwealth University – *Media Studies & English Lit*

2009 - 2013

- Internship with the non-profit Read to Them as Web Developer; managing and rebuilding old websites and taking care of technical inquiries.
- Taught free classes on making a personal website for non-technical university students that was generally well received.

Front End:

- Cross-browser, responsive web-dev with a strong knowledge of best practices and browser gotchas
- JS (ES2020), jQuery
- CSS and preprocessors

Back End:

- Wordpress, Joomla, Drupal
- Shopify Plus, OpenCart, WooCommerce,, Magento
- Liquid, Twig, Timber
- PHP/Laravel
- MySQL/MariaDB
- NodeJS
- Merchant processor APIs

Server Side:

- DigitalOcean, AWS, Azure
- Linux Administration

General Web Skills:

- SEO/SEM
- Web Accessibility
- CRM Solutions
- Debugging & Q/A

General Tech Skills:

- Strong WPM
- Mindful tech evangelist
- Mac/Linux/Windows
- Data backup/integrity